As a family that does not want to listen to popular music that contains lyrics inappropriate for our children K-LOVE is our only musical venue in San Antonio. We do have classical and jazz but nothing that offers contemporary music and news. K-Love is also a good source for news on upcoming events in the local Christian community as well as major events across the country. We feel closer to Christians across America and their views when we get to hear from them via K-LOVE. In our part of the country K-LOVE reaches the growing Christian community in a way that no other existing station does. I am sure that there are other places in the US that are even more limited than we are. K-LOVE is essential to our daily listening. I can't imagine what we would do without it.